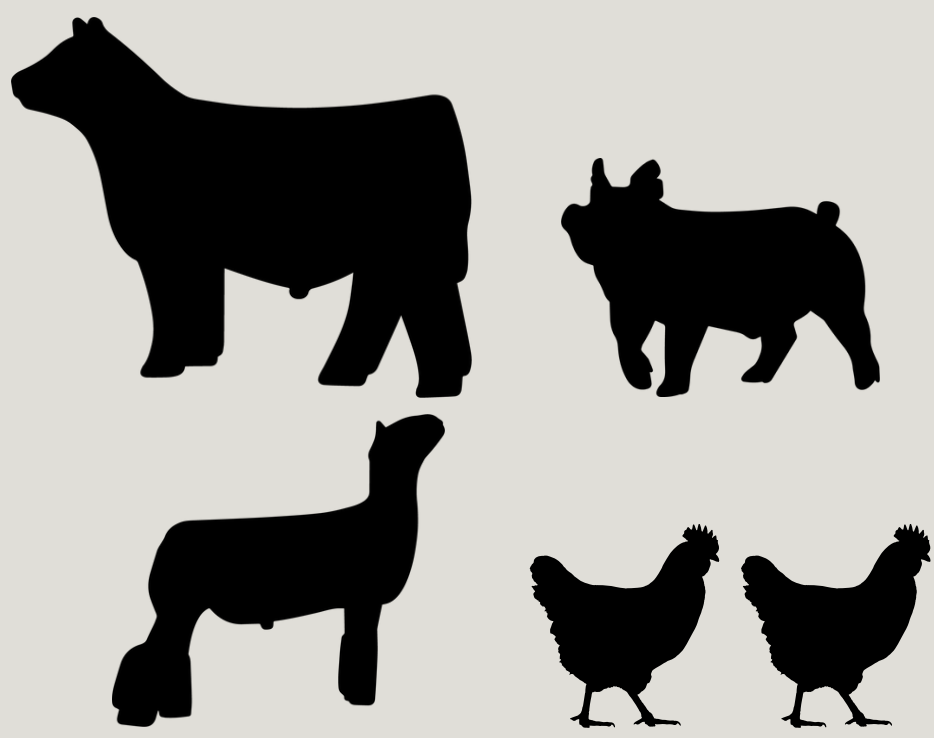




PARTICIPATING IN THE 4-H LIVESTOCK AUCTION AT HEMLOCK FAIR



REQUIRED PROJECT REGISTRATION

- Beef (beef or dairy breeds) - Dec. 1st
 - Complete the online registration form with the 4-Her's name, number of animals, RFID tag number(s), and animal date of birth
- Hog & Lamb - May 1st
 - Complete the online registration form with the 4-Her's name, number of animals, RFID tag number(s), and animal date of birth
- Market Poultry
 - Watch the Livewire & emails in January & February for chick order information
 - ALL market poultry MUST be purchased through the 4-H Program

FAIR ENTRIES

- All animals must be entered in a consignment market class through Fairentry.com
- All youth must participate in a showmanship class
- Cloverbuds are not eligible to participate in the auction program.

PROGRAM RULES & REQUIREMENTS

4-H LIVESTOCK AUCTION RULES



AUCTION PROMOTION



QUALITY ASSURANCE PLEDGE

All participants should review and abide by this pledge



PRE-FAIR ANIMAL EDUCATION REQUIREMENT

- All participants must complete 1 education requirement by July 1st
- If this is completed by attending a Livingston County 4-H animal program/activity or by completing a Public Presentation with an animal topic, no form is required.
- Any other educational activity must be pre-approved by the educator and you must submit the form found at the QR code below.



AUCTION SUCCESS

MARKETING YOUR MARKET ANIMAL

- Participants should talk to local businesses and secure 3-5 potential bidders per animal for the auction.
- Participants will receive marketing packets that include a bidders pass to enter the fairgrounds the day of the auction. These should be given to potential bidders.
- Consider attending the marketing programs offered by 4-H staff to learn more about how to market your animal!

AUCTION DAY

- Pens & animals should be clean by 11:30am
- 12pm - Bidders Reception - Bidders are invited to sample food featuring the auction species. This is also a great time to connect with potential bidders.
- 1pm - Auction starts! Please be ready to bring your animal in the ring.
- After your animal is sold, meet the buyer at the backdrop for a picture, give them the provided ribbon, and say THANK YOU!

POST AUCTION

- Write and send a thank you letter or note. Submit a copy to the 4-H Office. Required to receive your auction check.
- Complete and submit the Market Animal Project Record. Required to receive your auction check.



QUESTIONS

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