4-H Auction Promotional Requirement Form

All consigned market animal members (including market poultry) are required to complete one of the following auction promotional items by June 1st. Failure to complete this requirement on time will result in the forfeit of all market animal premiums.

- Create and display two posters or fliers promoting the auction. These may be displayed in local businesses, stores, companies, etc. Please ask permission before displaying. Be sure to include the date, time, and location of the auction and the CCE Office phone number for more information – 585-991-5420. Please complete the section below with business information and representative signature and submit to the CCE Office – 3 Murray Hill Drive, Mount Morris, NY 14510 or mjw16@cornell.edu **by June 1st.**

  OR

- Create a letter to potential bidders and submit a copy to the CCE Office **by June 1st**. Letter should include:
  - Introduction of yourself and the purpose for the letter
  - Specific information about your animal(s) - species, breed, age, color, weight, etc.
  - Feeding and care programs
  - What makes your animal unique? Why individual or business should bid on your animal?
  - Invitation to meet you in person, attend the auction, and bid on your animal(s). Include date, time, and location of the auction and your contact information
  - A picture of your animal(s)
  - Thanking them for their time and consideration.

  OR

- Attend 1 Livingston County 4-H Marketing Activity Night. The same activity night will not fulfill both the 4-H Auction Promotional Requirement and the 4-H Pre-fair Animal Education Requirement.

4-H Member Name: _____

_____	_____
Name of Business #1	Address
_____	_____
Signature of Business Representative	Phone # and/or Email Address
_____	_____
Name of Business #2	Address
_____	_____
Signature of Business Representative	Phone # and/or Email Address