



Virtual Market Poultry Video Entry Guidelines



Rules:

- The focus of the video should be on the youth and the animal
- Youth should be the only one handling their animal throughout the video
 - Parents or a sibling may **assist** with younger members and Cloverbuds
- Youth should be in proper showmanship attire
- Video length should be no longer than stated in the sections below. Videos longer than the allotted time will be ended at the specified time length
- All youth must complete a showmanship class
- There is to be no note cards, props, and/or past ribbons/trophies/banners in the video frame
- Parents should refrain from giving instructions during the video
 - Points will be deducted for giving assistance
- Videos may not be edited

Submitting Videos:

- All videos MUST be submitted through the provided links.
 - Links will be emailed, posted on our website, and added to this document
- Submission deadlines can be found in the animal timeline. If your video submission does not meet the deadline it will not be included.
- It is recommended your showmanship video not exceed 12 minutes but no longer required.

Overview:

Virtual Market Poultry Showmanship may not be in front of a live judge but the expectations will be very similar. Below is a breakdown by age level to guide you when recording your showmanship video. You may also refer back to the showmanship score sheet found on the CCE website, Hemlock & NYS Fairs page.

Although it is noted below that exhibitors will need to demonstrate proper handling of their meat birds, when it comes to meat birds and their very fragile bodies, less handling is best. Proper handling of meat birds for the purpose of video entries should include the bird(s) standing on a table for the majority of the video. For the very limited time that you do handle your bird(s) please be extremely careful of the wings and legs. Meat bird joints are very easily injured.

Cloverbud

- **Time:** 1-5 minutes
- **Skills & Knowledge:**
 - Introduce yourself & state “Cloverbud Showmanship”
 - Demonstrate proper handling
 - Be able to name a couple basic parts of the animal
 - State the breed
 - Tell us about your animal
 - What do you feed your animal?
 - How did you train your animal?

Novice

- **Time:** 4-8 minutes
- **Skills & Knowledge:**
 - Introduce yourself & state “Novice Showmanship”

- Demonstrate proper handling
- Be able to name basic parts & cuts of meat
- State the breed and background information
- Tell us about your project
 - What did you feed your market birds?
 - Did you train your market bird? If so, how?
 - How did you select your pair of market birds?

Junior

- **Time:** 5-9 minutes
- **Skills & Knowledge:**
 - Introduce yourself & state “Junior Showmanship”
 - Demonstrate proper handling
 - Be able to name most parts and cuts of meat
 - State the breed and background information
 - Describe the characteristics of the animal that made you select it
 - Tell us about your project
 - What did you feed your market birds?
 - Did you train your market bird? If so, how?
 - How did you select your pair of market birds?
 - What will you do differently next year?

Senior

- **Time:** 6-12 Minutes
- **Skills & Knowledge:**
 - Introduce yourself & state “Senior Showmanship”
 - Demonstrate proper handling
 - Be able to name all parts and cuts of meat
 - State the breed and background information
 - Describe the characteristics of the animal that made you select it
 - Explain what you would change about your animal
 - Explain what makes a good pair of meat birds
 - Tell us about your project
 - What did you feed your market birds?
 - Did you train your market bird? If so, how?
 - How did you select your pair of market birds? Be specific!
 - What will you do differently next year?
 - What is one thing you learned this year?

Market Class

When you first start recording your video, provide a 10-20 second introduction. After the introduction, you may move right into showing your animal.

- State your name
- State the Division, Breed & Class
- Combined weight of your pair of market birds

You may state your introduction with your birds in front of you. This way your video entry is one video

- Birds should be **standing** next to one another while the video is recorded
- Show each of the following views by moving around your pair of birds:

- Front
- Rear (so the back is visible)
- Sides
- Use a ruler to show the width and depth of the breast muscle
 - Place the ruler on the bird to show the measurement
 - If you need a resource on how to do this properly please let Mark or Jenn know well in advance of recording your video
 - Or visit the small animal page of our website and click on the Market Poultry Showmanship link

Market Bird Classes (Consigned & Non-consigned):

- **June 29th:** Publicity photos, biography information, estimated weight for all auction animals due. These will be submitted through FairEntry.com when completing class entries.
- **June 29th:** Showmanship & market class video entries due
 - Early submissions preferred
- **July 3rd – 8th:** Class video entries judged
- **July 13th - 16th (Dates & Times TBA):** Class results and reasons provided to participants via Zoom
- **July 17th – 20th:** Online livestock auction is open for bidding
- **July 21st 5pm-8pm:** Consigned birds brought to the Hemlock Fairgrounds for trucking to processor. Trucking provided from fairgrounds to processor. All animals MUST be at the fairgrounds by 8pm
 - Each exhibitor must also bring 2 extra birds to send to the processor
- **July 22nd – 24th:** Auction buyer information emailed to members
- **July 26th 12pm-3pm at the Hemlock Fairgrounds:** Market poultry will be picked up from the processor and brought to Hemlock Fairgrounds to be distributed to families and buyers. Buyers will have the option to donate their birds to a local food pantry. Exhibitors will also have the option to donate their extra 2 birds. Those donations will be delivered.

VIRTUAL ANIMAL SHOW VIDEO ENTRY DROP BOX LINKS

Click the link for the species you are entering. This is where you will upload all video entries for that species. Our suggestion is to upload one video at a time. The longer the video, the longer it will take to upload your video. If you have questions or problems uploading your video please contact Mark or Jenn.

We will do our best to help you through this process.

Market Poultry: <https://cornell.app.box.com/f/3e26f2e1587642018ee4ae2f94466235>

Costume Class: <https://cornell.app.box.com/f/4352500bc3ed4fe3b3dc53a233e34d95>