

# Cornell Cooperative Extension Livingston County

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Dear Potential 4-H Livestock Auction Buyer:

This packet is designed to provide you with information about the 2020 Livingston County 4-H Livestock Auction and how you can participate as a potential buyer. Due to the Covid-19 Pandemic, the Hemlock Fair has made the difficult decision to cancel this year's fair. In turn, the 4-H Program has chosen to transition to an all-virtual fair experience for our members including virtual market animal judging and an online market animal auction.

This year's online auction will be conducted through the RTI Auction Service Website. Thank you to RTI Auction Service Inc., and Roy & Jesse Teitsworth for volunteering their services to make this auction possible for our 4-H members. **Bids will open for all 4-H animal lots on Friday, July 17<sup>th</sup> at 6 pm and remain open through Monday, July 20<sup>th</sup>. Bidding for the last animal lot remaining open will close at 6 pm on Monday, July 20<sup>th</sup>.** Please see the enclosed "*I Want to support the Livingston County 4-H Livestock Auction! What do I do next?*" for specifics regarding the auction registration and bidding processes.

The 4-H market animal project helps youth develop important life skills in many different ways. 4-H members participating in a market animal project learn how to raise a high quality product for the consumer as well as, important business skills such as financial management; marketing; and record management by completing records to track the expenses, income, and profit/loss of their project.

Support from buyers who purchase a 4-H market animal project is crucial to the sustainability of this program. This year, more than ever, our 4-H members need your support for the success of their market animal project.

If you have any questions about the this year's online auction, please feel free to contact me at [mjw16@cornell.edu](mailto:mjw16@cornell.edu) or (585) 991-5420 or (585) 335-1752.

Thank you for your interest in the Livingston County 4-H Livestock Auction Program.

Sincerely,

Mark Wittmeyer  
Youth Development Team Leader

***Building Strong & Vibrant New York Communities***

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