

Cornell Cooperative Extension Livingston County

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February 2021

Dear Livingston County 4-H Friend,

The 2021 Livingston County 4-H Animal Science Programs are busy planning for their upcoming program year. These programs provide youth with educational opportunities to explore their own animal science interests while developing valuable life skills. Throughout the year, 4-H youth are provided with hands-on learning experiences, resources, expertise, competitions and evaluation feedback in order to help them navigate their own animal science projects. The exploration process also allows youth to learn and cultivate important life skills that will enable them to be successful throughout their lives. For most 4-H animal science members, their project concludes with a positive and enjoyable experience exhibiting at the Hemlock Fair. Many 4-H youth will also sell their market animals at the Hemlock Fair 4-H Livestock Auction on Saturday, July 24, 2021.

The 4-H Animal Science Programs are seeking your generous contribution to help support their educational efforts. Your tax-deductible contribution will help cover expenses associated with program resources, educational events, shows, awards, market animal auction and the Hemlock Fair exhibiting experience. The programs and their 4-H members are extremely appreciative of your support!

To learn how the 4-H Animal Science Programs adapted during the COVID-19 Pandemic and continued to provide creative and meaningful animal science opportunities for 4-H'ers please see the report on the back of this letter.

Please consider contributing to one or all of the following 4-H Animal Science Programs by submitting your contribution with the enclosed Sponsorship Form **by May 1, 2021**:

****4-H Horse Program****

****4-H Dairy, Livestock & Market Animal Auction Program****

****4-H Small Animal Program (Rabbit, Poultry, Guinea Pigs, Dogs & Pets)****

Please see the enclosed sponsorship form for specific details about each program's sponsorship goal, contribution levels and sponsor recognition plan. If applicable, please send your desired graphic/logo in electronic format (JPG or PNG) to mjw16@cornell.edu.

Feel free to contact me with any questions at 585-991-5441 or mjw16@cornell.edu.

Thank you in advance for your support of the 4-H Animal Science Programs!

Sincerely,

Mark Wittmeyer
Youth Development Team Leader

Building Strong & Vibrant New York Communities

Cornell Cooperative Extension of Livingston County is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal employment and program opportunities.

2020 4-H Animal Science Programs Report

During a year in which the lives of youth were turned upside down, providing little sense of normalcy, 4-H continued to deliver the quality programming that families have come to depend upon. The 4-H community rallied to ensure that members still had the opportunity to participate in annual 4-H animal science projects, events, and activities - even during the height of the COVID-19 Pandemic. In-person meetings, clinics, animal shows and the market animal auction were all offered virtually. Although conducted remotely, these online platforms incorporated significant hands-on opportunities enabling 4-H'ers to work directly with their project animal(s). 4-H'ers fed, cared for, groomed, trained, exhibited and sold their animals like any other year!

4-H families embraced the challenges, obstacles and uncertainties brought on by the COVID-19 Pandemic. In fact, 4-H animal science program participation was higher than expected and in many instances, exceeded that of a normal year. This can be directly attributed to three factors identified by participating families:

- 1) 4-H was one of the few youth organizations that continued to provide creative and engaging programming during the pandemic.
- 2) 4-H conducted programming that incorporated an abundance of hands-on, screen-free, learning opportunities for the whole family.
- 3) 4-H provided opportunities for youth to establish structure and normalcy in their lives through their participation in animal science projects.

There is no doubt that 4-H'ers participating in the 2020 4-H animal science programs worked harder, put in longer hours and persevered through more adversity than any other year. As their reward, each gained the characteristic "grit" enabling them to better cope with, manage and overcome adversity in their lives.

Thanks to the generosity of our 2020 sponsors, our 4-H animal science programs, events, activities, and awards continued to be possible!

Rest assured that as we enter 2021, the Livingston County 4-H Program is committed to providing high quality, hands-on animal science programming that will meet the needs and interests of our youth regardless of adversity.



2021 Livingston County 4-H Animal Science Programs Sponsorship Form

Please complete and return the tear-off form below with your tax-deductible donation by May 1, 2021

4-H Dairy, Livestock & Market Animal Auction Program

Sponsorship Goal: \$3,500

Contribution Levels:

DIAMOND: \$1,000+; PLATINUM: \$500-\$999;
GOLD: \$200-\$499; SILVER: \$100-\$199 &
BRONZE: \$50-\$99

Sponsorship Recognition: All sponsors will be recognized in the Hemlock Fair 4-H Animal Show Programs, on display boards in the Agriculture Building at the Hemlock Fair and in local print media as a thank you for their contribution. Platinum Level Sponsors will receive an additional 2' x 4' personal banner with their name or business name and desired graphic displayed in the Hemlock Fair Agriculture Building. Banner may be taken home at the conclusion of the Hemlock Fair 4-H Market Animal Sale.

4-H Horse Program

Sponsorship Goal: \$1,500

Contribution Levels:

GOLD: \$200+; SILVER: \$100-\$199 &
BRONZE: \$50-\$99

Sponsorship Recognition: All sponsors will be recognized at the Hemlock Fair with banners hung on the rail of the horse show arena during the fair's summer event season. Events include: June 4-H Horse Show (June 19th), Hemlock Fair 4-H Horse Shows (July 20th – July 22nd) and Hemlock Fair Open Horse Shows (July 23rd & 24th). Personalized banners will include sponsor's name or business name and desired graphic (Gold & Silver Levels Only). Banner size will be determined by contribution level: Gold Level - 2' x 4' and Silver Level - 2' x 2'. Please feel free to take your banner home at the conclusion of the Hemlock Fair. The sponsor name or business name of all Bronze Level Sponsors will appear on one banner.

4-H Small Animal Program (Rabbit, Poultry, Guinea Pigs, Dogs & Pets)

Sponsorship Goal: \$500

Contribution Levels: GOLD: \$100+ SILVER: \$50-\$99 BRONZE: \$25-\$49

Sponsorship Recognition: All sponsors will be recognized in the Hemlock Fair 4-H Animal Show Programs and with sponsorship banners in the small animal exhibit barn at the Hemlock Fair. Personalized banners will include the sponsor's name or business name and desired graphic (Gold & Silver Levels Only). Banner size will be determined by contribution level: Gold Level - 2' x 4' and Silver Level - 1' x 2'. Please feel free to take your banner home at the conclusion of the Hemlock Fair. The sponsor name or business name of all Bronze Level Sponsors will appear on one banner.

4-H Animal Science Programs Sponsorship Form

Please send this form with payment to: CCE Livingston County, 3 Murray Hill Drive, Mount Morris, NY 14510

Checks payable to: CCE Livingston County

Business/Organization Name: _____ **Contact Person:** _____

Address: _____

Daytime Phone Number: _____ **Email:** _____

4-H Animal Science Program

*4-H Dairy, Livestock & Market Animal Auction Program

*4-H Horse Program

*4-H Small Animal Program (Rabbit, Poultry, Guinea Pigs, Dogs & Pets)

Contribution Amount

\$ _____

\$ _____

\$ _____

Total Contribution \$ _____

*I would like to receive information about the 2021 Hemlock Fair 4-H Market Animal Sale **YES**____ **NO**____

*If applicable, please send your desired logo/graphic in electronic format (JPG, PNG, PDF) to mjw16@cornell.edu.